

WFO'S INSTITUTE



1
00:00:05,470 --> 00:00:03,260
if UFOs are so common why doesn't the

2
00:00:08,270 --> 00:00:05,480
mainstream media cover more UFO stories

3
00:00:09,610 --> 00:00:08,280
let's explore that on this episode of

4
00:00:14,020 --> 00:00:09,620
unknown

5
00:00:18,300 --> 00:00:18,060
[Applause]

6
00:00:36,080 --> 00:00:18,310
[Music]

7
00:00:41,820 --> 00:00:38,940
I'm Jason McClellan thanks for hanging

8
00:00:45,000 --> 00:00:41,830
out with me we'll talk about UFOs in the

9
00:00:47,970 --> 00:00:45,010
news soon but first we need to talk

10
00:00:49,890 --> 00:00:47,980
about alien Colin alien Khan lands in

11
00:00:52,950 --> 00:00:49,900
Baltimore Maryland this November

12
00:00:55,799 --> 00:00:52,960
alien Conn is essentially a giant fan

13
00:00:58,770 --> 00:00:55,809

convention for the hit TV series ancient

14

00:01:00,240 --> 00:00:58,780

aliens alien Cohn is where you can

15

00:01:01,980 --> 00:01:00,250

explore the unexplained with your

16

00:01:05,070 --> 00:01:01,990

favorite ancient aliens contributors and

17

00:01:06,930 --> 00:01:05,080

stars from television and film I'll be

18

00:01:08,640 --> 00:01:06,940

presenting some panels there my friend

19

00:01:11,400 --> 00:01:08,650

and colleague Ryan Sprague will be there

20

00:01:14,249 --> 00:01:11,410

Nick Pope Linda Moulton Howe Steve

21

00:01:16,440 --> 00:01:14,259

Bassett they'll be there and because

22

00:01:18,840 --> 00:01:16,450

this is largely an ancient aliens fan

23

00:01:21,150 --> 00:01:18,850

fest of course Giorgio tsoukalos erich

24

00:01:24,450 --> 00:01:21,160

von daniken and David Hetrick Childress

25

00:01:26,280 --> 00:01:24,460

will be there too there are still more

26
00:01:29,180 --> 00:01:26,290
guests to be announced and the schedule

27
00:01:32,580 --> 00:01:29,190
for alien Khan was recently published

28
00:01:35,040 --> 00:01:32,590
it's not the final schedule but much of

29
00:01:35,910 --> 00:01:35,050
the programming is there on Friday

30
00:01:37,830 --> 00:01:35,920
November 9th

31
00:01:41,130 --> 00:01:37,840
Ryan Sprague and I will be doing a live

32
00:01:43,949 --> 00:01:41,140
onstage podcast recording will be

33
00:01:46,020 --> 00:01:43,959
sharing personal UFO sightings then will

34
00:01:48,960 --> 00:01:46,030
give attendees the opportunity to share

35
00:01:51,449 --> 00:01:48,970
their stories as well then on Sunday

36
00:01:54,510 --> 00:01:51,459
November 11th Ryan and I are presenting

37
00:01:56,910 --> 00:01:54,520
a panel about UFOs in pop culture where

38
00:01:59,309 --> 00:01:56,920

will essentially explore how pop culture

39

00:02:01,850 --> 00:01:59,319

has influenced public perception

40

00:02:04,320 --> 00:02:01,860

regarding UFOs in extraterrestrial life

41

00:02:06,540 --> 00:02:04,330

I'll be participating in some additional

42

00:02:09,080 --> 00:02:06,550

programming as well but those are the

43

00:02:11,790 --> 00:02:09,090

events that have been published so far

44

00:02:14,070 --> 00:02:11,800

alien context place November 9 through

45

00:02:16,559 --> 00:02:14,080

11 at the Baltimore Convention Center

46

00:02:20,339 --> 00:02:16,569

you can get your tickets at the alien

47

00:02:22,350 --> 00:02:20,349

Con comm slash register it's been a long

48

00:02:24,420 --> 00:02:22,360

while since I did an event on the East

49

00:02:26,339 --> 00:02:24,430

Coast so I'm looking forward to the

50

00:02:28,339 --> 00:02:26,349

opportunity to chat with some of you

51
00:02:31,589 --> 00:02:28,349
guys on the other side of the country

52
00:02:34,860 --> 00:02:31,599
I'm also speaking at Sedona MUFON in

53
00:02:37,559 --> 00:02:34,870
Sedona Arizona on Sunday November 17th

54
00:02:39,540 --> 00:02:37,569
this presentation will touch briefly on

55
00:02:42,090 --> 00:02:39,550
my history as a UFO research

56
00:02:44,400 --> 00:02:42,100
journalist but it'll predominantly

57
00:02:46,290 --> 00:02:44,410
center around my book pointing out the

58
00:02:49,770 --> 00:02:46,300
reality that UFOs are seen by people

59
00:02:52,530 --> 00:02:49,780
from all walks of life not just crazy

60
00:02:55,320 --> 00:02:52,540
people as is the commonly held public

61
00:02:57,480 --> 00:02:55,330
perception the info for this event

62
00:03:00,510 --> 00:02:57,490
should eventually be on Sedona MUFON

63
00:03:03,170 --> 00:03:00,520

comm so watch for that and I hope to see

64

00:03:11,840 --> 00:03:03,180

some of my Arizona people at that event

65

00:03:16,740 --> 00:03:14,310

I'm asked periodically

66

00:03:20,430 --> 00:03:16,750

why aren't UFO stories covered by the

67

00:03:24,390 --> 00:03:20,440

mainstream media well the answer to this

68

00:03:27,240 --> 00:03:24,400

question is they are UFO related stories

69

00:03:30,330 --> 00:03:27,250

are published every day typically by

70

00:03:32,790 --> 00:03:30,340

media outlets around the world if you go

71

00:03:35,160 --> 00:03:32,800

to rogue planet TV you'll see that I try

72

00:03:37,470 --> 00:03:35,170

to post weekly roundups of UFO related

73

00:03:39,930 --> 00:03:37,480

stories from the week and these stories

74

00:03:42,870 --> 00:03:39,940

are always just a small sampling of the

75

00:03:45,060 --> 00:03:42,880

stories published during that week when

76
00:03:47,550 --> 00:03:45,070
I worked at the UFO media company open

77
00:03:49,290 --> 00:03:47,560
minds we published a collection of UFO

78
00:03:53,430 --> 00:03:49,300
headlines from mainstream media outlets

79
00:03:55,560 --> 00:03:53,440
every day so I guess my point is there's

80
00:03:57,660 --> 00:03:55,570
no shortage of stories about UFO

81
00:03:59,790 --> 00:03:57,670
sightings crop circles and alien life

82
00:04:05,150 --> 00:03:59,800
and other related topics in the news

83
00:04:08,100 --> 00:04:05,160
today of course not every UFO sighting

84
00:04:11,640 --> 00:04:08,110
encounter or event is going to be

85
00:04:14,940 --> 00:04:11,650
covered by a media outlet I mean let's

86
00:04:17,880 --> 00:04:14,950
be realistic there are a lot of UFO

87
00:04:21,510 --> 00:04:17,890
sightings every day many of which have

88
00:04:23,370 --> 00:04:21,520

little to no more substance than some

89

00:04:26,310 --> 00:04:23,380

lady was walking her dog and she saw

90

00:04:28,560 --> 00:04:26,320

strange lights in the sky that might be

91

00:04:31,260 --> 00:04:28,570

cool or interesting but it's certainly

92

00:04:34,680 --> 00:04:31,270

not substantive enough to merit its own

93

00:04:36,480 --> 00:04:34,690

news story well I take that back there

94

00:04:38,430 --> 00:04:36,490

are plenty of stories just like that

95

00:04:41,400 --> 00:04:38,440

they do get published from time to time

96

00:04:44,190 --> 00:04:41,410

by media outlets and it's not that

97

00:04:46,830 --> 00:04:44,200

surprising in today's media saturated

98

00:04:49,200 --> 00:04:46,840

world news outlets feel the pressure to

99

00:04:50,140 --> 00:04:49,210

pump out more and more content all the

100

00:04:51,610 --> 00:04:50,150

time

101
00:04:54,939 --> 00:04:51,620
they're all fighting with each other

102
00:04:56,770 --> 00:04:54,949
fighting for your eyeballs fighting for

103
00:04:58,090 --> 00:04:56,780
your eyeballs that sounds like that

104
00:05:01,060 --> 00:04:58,100
should be the plot element for a

105
00:05:03,670 --> 00:05:01,070
terrible yet awesome alien horror movie

106
00:05:05,320 --> 00:05:03,680
where warring aliens are after human

107
00:05:08,469 --> 00:05:05,330
eyes and they're battling each other

108
00:05:10,689 --> 00:05:08,479
fighting for your eyeballs all right

109
00:05:13,659 --> 00:05:10,699
that was a ridiculous yet necessary

110
00:05:16,030 --> 00:05:13,669
tangent but you get my point when it

111
00:05:18,790 --> 00:05:16,040
comes to websites content is king and

112
00:05:20,950 --> 00:05:18,800
news websites need to pump out stories

113
00:05:23,500 --> 00:05:20,960

quickly and they also need stories that

114

00:05:25,090 --> 00:05:23,510

attract audiences I've been a writer for

115

00:05:27,550 --> 00:05:25,100

a couple mainstream media outlets and

116

00:05:30,520 --> 00:05:27,560

the drive to get that content machine

117

00:05:34,360 --> 00:05:30,530

pumping faster and faster is crazy and

118

00:05:36,640 --> 00:05:34,370

look from a business standpoint I get it

119

00:05:39,820 --> 00:05:36,650

I've worked in digital media for more

120

00:05:42,310 --> 00:05:39,830

than 15 years and digital audience

121

00:05:45,129 --> 00:05:42,320

development is one of my specialties so

122

00:05:47,740 --> 00:05:45,139

I fully understand the drive to produce

123

00:05:50,110 --> 00:05:47,750

lots of content quickly and produce

124

00:05:53,020 --> 00:05:50,120

content that encourages some type of

125

00:05:56,170 --> 00:05:53,030

audience interaction but when a media

126
00:05:59,100 --> 00:05:56,180
outlet takes this approach story quality

127
00:06:02,710 --> 00:05:59,110
is likely going to suffer good

128
00:06:05,409 --> 00:06:02,720
responsible journalism takes time the

129
00:06:08,110 --> 00:06:05,419
best UFO stories in my opinion anyway

130
00:06:11,020 --> 00:06:08,120
are those where the journalist has been

131
00:06:13,029 --> 00:06:11,030
given adequate time to connect with the

132
00:06:15,900 --> 00:06:13,039
witness or witnesses involved to hear

133
00:06:18,370 --> 00:06:15,910
the full story from the source then

134
00:06:21,520 --> 00:06:18,380
reaching out to appropriate places like

135
00:06:24,010 --> 00:06:21,530
the FAA airports military bases and

136
00:06:27,640 --> 00:06:24,020
local skydiving teams to determine

137
00:06:29,710 --> 00:06:27,650
possible identifications this additional

138
00:06:33,070 --> 00:06:29,720

legwork on the part of the reporter had

139

00:06:37,390 --> 00:06:33,080

so much substance to a UFO story those

140

00:06:40,930 --> 00:06:37,400

are the best and unfortunately you don't

141

00:06:43,570 --> 00:06:40,940

see those that often you'll find plenty

142

00:06:45,969 --> 00:06:43,580

of news stories about UFO sightings but

143

00:06:49,000 --> 00:06:45,979

the UFO topic encompasses so much more

144

00:06:53,589 --> 00:06:49,010

than simple UFO sightings that's why I

145

00:06:55,570 --> 00:06:53,599

refer to it as UFO related news I don't

146

00:06:57,279 --> 00:06:55,580

know about you but when I'm following

147

00:06:59,469 --> 00:06:57,289

the news related to this stuff I'm

148

00:07:01,930 --> 00:06:59,479

interested in stories about upcoming TV

149

00:07:03,770 --> 00:07:01,940

shows developments in the search for

150

00:07:06,530 --> 00:07:03,780

extraterrestrial life and

151
00:07:09,110 --> 00:07:06,540
I have a lot to say when it comes to UFO

152
00:07:10,879 --> 00:07:09,120
related news and will certainly touch on

153
00:07:12,500 --> 00:07:10,889
that more in the future but for today

154
00:07:14,810 --> 00:07:12,510
I'll just quickly mention two recent

155
00:07:16,220 --> 00:07:14,820
stories that are of interest I'm sure

156
00:07:18,170 --> 00:07:16,230
you've seen stuff posted about the

157
00:07:20,390 --> 00:07:18,180
upcoming show on history called Project

158
00:07:22,520 --> 00:07:20,400
Blue Book we've talked about it on this

159
00:07:25,190 --> 00:07:22,530
show and history has been working hard

160
00:07:27,080 --> 00:07:25,200
to hype this thing up they even had a

161
00:07:29,260 --> 00:07:27,090
strong presence at San Diego comic-con

162
00:07:32,180 --> 00:07:29,270
this year which was pretty cool and

163
00:07:34,550 --> 00:07:32,190

history finally announced when we can

164

00:07:37,880 --> 00:07:34,560

start watching this thing the premiere

165

00:07:40,400 --> 00:07:37,890

is set for Tuesday January 8th I've said

166

00:07:43,540 --> 00:07:40,410

it before but to clarify this is a

167

00:07:47,830 --> 00:07:43,550

dramatic series it's not a documentary

168

00:07:50,900 --> 00:07:47,840

not a docu-series it's scripted fiction

169

00:07:53,170 --> 00:07:50,910

yes it's loosely based on the US Air

170

00:07:56,360 --> 00:07:53,180

Force's UFO study of the same name and

171

00:07:58,520 --> 00:07:56,370

yes its title character is J Allen Hynek

172

00:08:01,010 --> 00:07:58,530

the civilian scientific adviser

173

00:08:03,770 --> 00:08:01,020

contracted by the Air Force for Project

174

00:08:06,080 --> 00:08:03,780

Blue Book but don't expect the show to

175

00:08:09,050 --> 00:08:06,090

be an accurate representation of the

176

00:08:11,810 --> 00:08:09,060

real Project Blue Book viewing it like

177

00:08:13,820 --> 00:08:11,820

the x-files is probably a good idea if

178

00:08:16,880 --> 00:08:13,830

you can do that I think you'll probably

179

00:08:20,150 --> 00:08:16,890

enjoy it it looks fun and it's about a

180

00:08:22,700 --> 00:08:20,160

topic we love but if you're the type of

181

00:08:25,100 --> 00:08:22,710

person who just can't enjoy a show that

182

00:08:30,620 --> 00:08:25,110

takes something real and doesn't present

183

00:08:32,180 --> 00:08:30,630

it 100% accurately then skip it another

184

00:08:36,260 --> 00:08:32,190

recent story I want to mention briefly

185

00:08:38,630 --> 00:08:36,270

is the passing of Paul Allen Paul Allen

186

00:08:40,550 --> 00:08:38,640

was the co-founder of Microsoft he owned

187

00:08:41,329 --> 00:08:40,560

the Seattle Seahawks and the Portland

188

00:08:44,020 --> 00:08:41,339

Trailblazers

189

00:08:46,550 --> 00:08:44,030

but the 47th richest person on earth

190

00:08:49,850 --> 00:08:46,560

also spent his money funding various

191

00:08:51,950 --> 00:08:49,860

space related efforts he founded private

192

00:08:54,740 --> 00:08:51,960

space company strata launch and he

193

00:08:57,290 --> 00:08:54,750

donated millions of dollars to the SETI

194

00:08:59,210 --> 00:08:57,300

Institute over the years the SETI

195

00:09:00,910 --> 00:08:59,220

Institute which stands for the search

196

00:09:03,200 --> 00:09:00,920

for extraterrestrial intelligence

197

00:09:05,390 --> 00:09:03,210

received a twenty million dollar

198

00:09:08,180 --> 00:09:05,400

commitment from Allen for project

199

00:09:10,970 --> 00:09:08,190

Phoenix that was a SETI program that ran

200

00:09:12,560 --> 00:09:10,980

from 95 to 98 that involved renting time

201
00:09:14,180 --> 00:09:12,570
on the Parkes radio telescope in

202
00:09:17,129 --> 00:09:14,190
Australia and the Green Bank telescope

203
00:09:18,960 --> 00:09:17,139
in West Virginia the

204
00:09:21,599 --> 00:09:18,970
the Institute relied on other radio

205
00:09:24,599 --> 00:09:21,609
telescopes to perform its work that is

206
00:09:29,009 --> 00:09:24,609
until 2007 when it's Allen telescope

207
00:09:31,559 --> 00:09:29,019
array came online this 350 telescope

208
00:09:33,629 --> 00:09:31,569
array was funded by a twenty five

209
00:09:35,579 --> 00:09:33,639
million dollar commitment from Paul

210
00:09:38,009 --> 00:09:35,589
Allen the City Institute's senior

211
00:09:40,799 --> 00:09:38,019
astronomer Seth Shostak said there's no

212
00:09:43,900 --> 00:09:40,809
doubt that Paul Allen saved American

213
00:09:51,239 --> 00:09:49,189

[Music]

214

00:09:53,309 --> 00:09:51,249

that's gonna be it for this short

215

00:09:54,809 --> 00:09:53,319

episode of unknown I invite you to come

216

00:09:57,869 --> 00:09:54,819

join me in the rogue planet Facebook

217

00:09:59,909 --> 00:09:57,879

group at facebook.com slash groups slash

218

00:10:02,759 --> 00:09:59,919

rogue planet that's where we can share

219

00:10:05,249 --> 00:10:02,769

stories get feedback and engage in a

220

00:10:07,650 --> 00:10:05,259

real conversation I love hearing from

221

00:10:09,840 --> 00:10:07,660

you guys and I really want to hear from

222

00:10:12,989 --> 00:10:09,850

you to know the topics that interest you

223

00:10:14,789 --> 00:10:12,999

and the questions you might have you can

224

00:10:17,939 --> 00:10:14,799

find more episodes of unknown on Apple

225

00:10:21,119 --> 00:10:17,949

podcast stitcher google play youtube all

226

00:10:22,889 --> 00:10:21,129

the podcast places it would be very kind

227

00:10:25,199 --> 00:10:22,899

of you if you could take a minute and

228

00:10:28,379 --> 00:10:25,209

leave a review for the show on Apple

229

00:10:30,720 --> 00:10:28,389

podcasts Apple podcast is the premier

230

00:10:33,449 --> 00:10:30,730

source for podcasts it is the leader

231

00:10:36,299 --> 00:10:33,459

when it comes to podcasts so that's how

232

00:10:37,919 --> 00:10:36,309

most people discover podcasts so if you

233

00:10:40,470 --> 00:10:37,929

could take a minute leave a review there

234

00:10:43,019 --> 00:10:40,480

your reviews help to improve the show's

235

00:10:45,869 --> 00:10:43,029

discoverability and you know what else

236

00:10:47,879 --> 00:10:45,879

helps sharing the show with your friends

237

00:10:50,189 --> 00:10:47,889

word of mouth of course so if you know

238

00:10:52,229 --> 00:10:50,199

someone who might enjoy unknown send

239

00:10:54,090 --> 00:10:52,239

them a link and get them hooked of

240

00:10:57,179 --> 00:10:54,100

course you can always find this show at

241

00:10:59,879 --> 00:10:57,189

rogue planet TV row Planet TV is your

242

00:11:02,069 --> 00:10:59,889

home for all the strange it's also where

243

00:11:04,139 --> 00:11:02,079

you can get your own unknown t-shirt

244

00:11:08,009 --> 00:11:04,149

from the rogue planets store just go to

245

00:11:10,499 --> 00:11:08,019

store rogue planet TV and if you don't

246

00:11:12,359 --> 00:11:10,509

have it yet my book only weirdo see UFOs

247

00:11:14,129 --> 00:11:12,369

an introduction to the public's

248

00:11:16,079 --> 00:11:14,139

misperception of unidentified aerial

249

00:11:19,499 --> 00:11:16,089

phenomena and extraterrestrial life is

250

00:11:21,059 --> 00:11:19,509

available on Amazon thanks again for

251

00:11:23,460 --> 00:11:21,069

hanging out with me today I'm Jason

252

00:11:24,440 --> 00:11:23,470

McClellan do me a favor friends stay